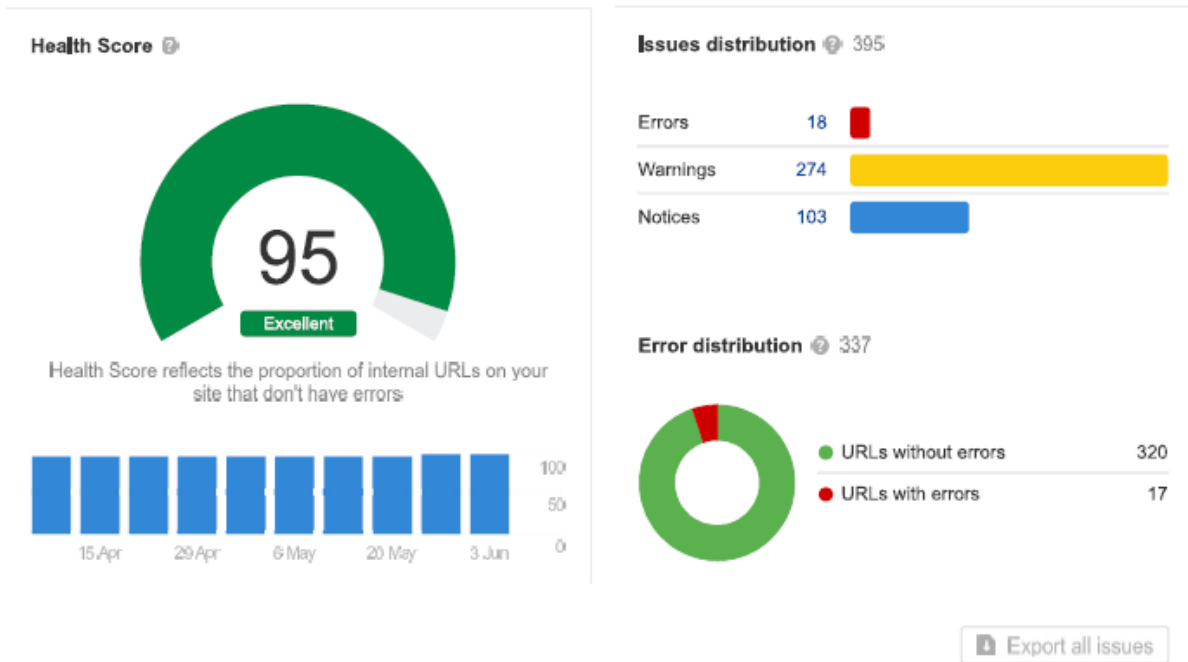


# SEO Assessment

## Website Health:

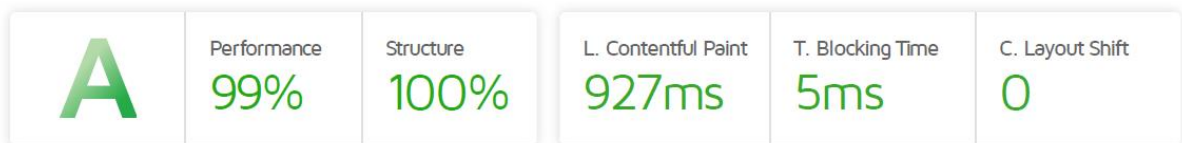


## Website Speed:



### Performance Report for: <https://www.freyasherlock.com/>

Report generated: Wed, Jun 5, 2024 4:52 PM +0100  
Test Server Location: London, UK  
Using: Chrome 117.0.0.0, Lighthouse 11.0.0

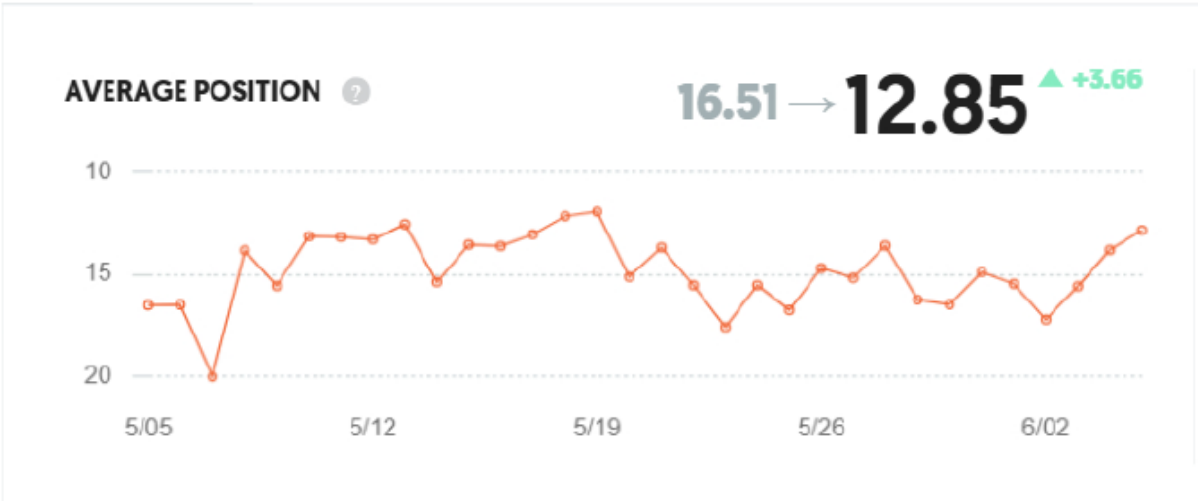


Website speed performance is absolutely perfect.

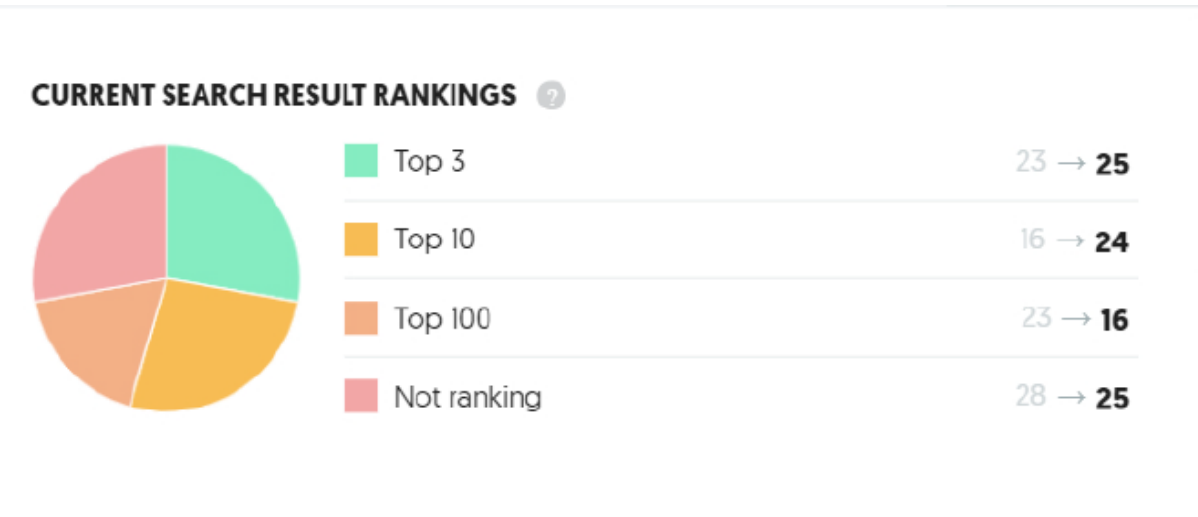
## SEO

Website consistency goes up, however there are some drop downs during last month. It means that website authority is not so strong. Need more backlinks.

# SEO Assessment



More keywords in top 3 and more in top 10, which is good.



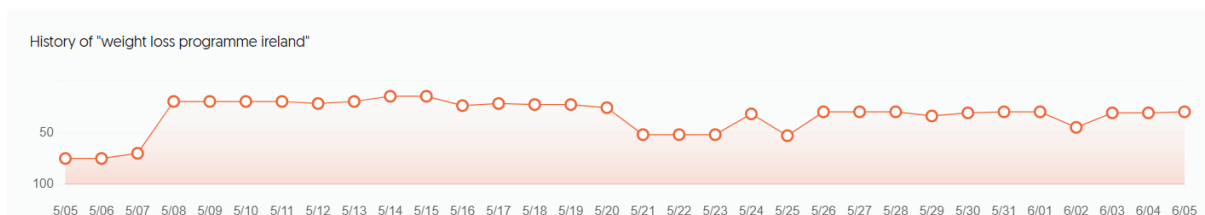
The highest grows:

<input type="checkbox"/>	5	<b>herbal medicine c...</b> English / Cork,Cork City,County Cork,Ireland	10 → <b>5</b> ▲ +5	<a href="#">See Trend</a> ▾
<input type="checkbox"/>	5	<b>herbal medicine c...</b> English / Ireland	10 → <b>5</b> ▲ +5	<a href="#">See Trend</a> ▾
<input type="checkbox"/>	4	<b>nei gong training</b> English / Cork,Cork City,County Cork,Ireland	9 → <b>4</b> ▲ +5	<a href="#">See Trend</a> ▾
<input type="checkbox"/>	4	<b>nei gong training</b> English / Ireland	19 → <b>4</b> ▲ +15	<a href="#">See Trend</a> ▾

## SEO Assessment

<input type="checkbox"/>	9	<b>acupuncturist cork</b> English / Ireland	10 → <b>9</b> ▲ +1	<a href="#">See Trend</a> ▾
<input type="checkbox"/>	9	<b>acupuncture cork</b> English / Ireland	12 → <b>9</b> ▲ +3	<a href="#">See Trend</a> ▾
<input type="checkbox"/>	9	<b>cork acupuncture</b> English / Ireland	12 → <b>9</b> ▲ +3	<a href="#">See Trend</a> ▾
<input type="checkbox"/>	14	<b>nei gong</b> English / Cork,Cork City,County Cork,Ireland	38 → <b>14</b> ▲ +24	<a href="#">See Trend</a> ▾
<input type="checkbox"/>	15	<b>cupping therapist</b> English / Cork,Cork City,County Cork,Ireland	100 → <b>15</b> ▲ +85	<a href="#">See Trend</a> ▾
<input type="checkbox"/>	16	<b>chinese medicine ...</b> English / Cork,Cork City,County Cork,Ireland	20 → <b>16</b> ▲ +4	<a href="#">See Trend</a> ▾
<input type="checkbox"/>	30	<b>weight loss progra...</b> English / Cork,Cork City,County Cork,Ireland	75 → <b>30</b> ▲ +45	<a href="#">See Trend</a> ▾
<input type="checkbox"/>	30	<b>weight loss progra...</b> English / Ireland	75 → <b>30</b> ▲ +45	<a href="#">See Trend</a> ▾

“Weight loss programme Ireland” goes up significantly.



<input type="checkbox"/>	81	<b>cupping therapy</b> English / Cork,Cork City,County Cork,Ireland	100 → <b>81</b> ▲ +19	<a href="#">See Trend</a> ▾
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## SEO Assessment

<input type="checkbox"/>	48	<b>apothecary</b> English / Cork,Cork City,County Cork,Ireland	100 → <b>48</b> ▲ +52	<a href="#">See Trend</a> ▾
<input type="checkbox"/>	48	<b>apothecary</b> English / Ireland	100 → <b>48</b> ▲ +52	<a href="#">See Trend</a> ▾
<input type="checkbox"/>	48	<b>tuina</b> English / Ireland	62 → <b>48</b> ▲ +14	<a href="#">See Trend</a> ▾
<input type="checkbox"/>	49	<b>qi gong training</b> English / Ireland	80 → <b>49</b> ▲ +31	<a href="#">See Trend</a> ▾
<input type="checkbox"/>	50	<b>qi gong training</b> English / Cork,Cork City,County Cork,Ireland	82 → <b>50</b> ▲ +32	<a href="#">See Trend</a> ▾
<input type="checkbox"/>	51	<b>herbalists</b> English / Cork,Cork City,County Cork,Ireland	100 → <b>51</b> ▲ +49	<a href="#">See Trend</a> ▾
<input type="checkbox"/>	55	<b>cupping therapist</b> English / Ireland	100 → <b>55</b> ▲ +45	<a href="#">See Trend</a> ▾
<input type="checkbox"/>	66	<b>herbal medicine</b> English / Cork,Cork City,County Cork,Ireland	100 → <b>66</b> ▲ +34	<a href="#">See Trend</a> ▾

More in detailed report.

Organic performance

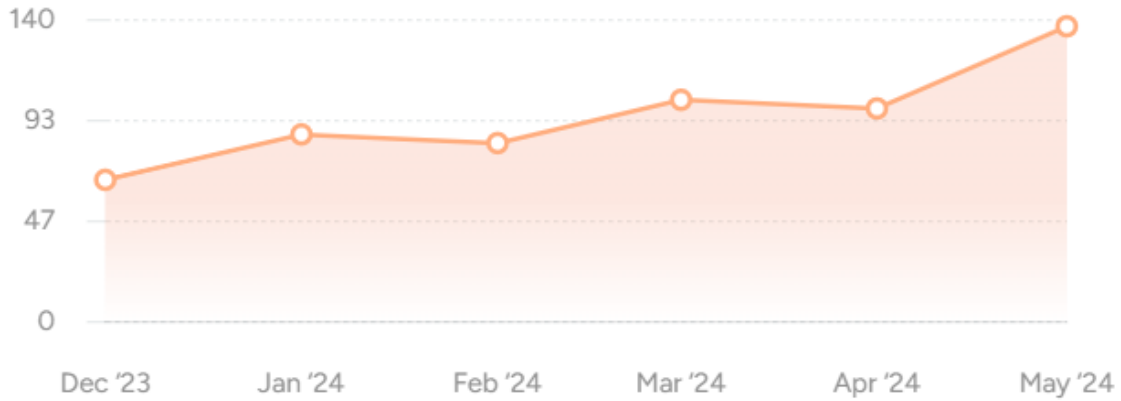
<b>111</b> Organic Keywords -28 Since Last Month	<b>137</b> Organic Monthly Traffic +38 Since Last Month	<b>11</b> Domain Authority	<b>34</b> Backlinks 6 No Follow
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Organic traffic already is over double than few months ago, but this is still not enough for celebrating any success. (see below)

# SEO Assessment

## Traffic Overview (Dec 23 - May 24)

Organic Monthly Traffic

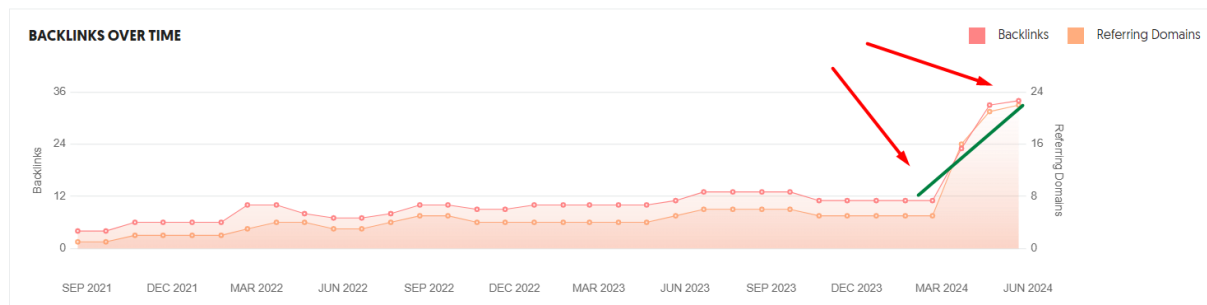


## Backlinks

We keep building backlinks as you can see below. There will more appear after Google index the. It will significantly impact your website in positive of course.

Backlinks : freyasherlock.com

<b>DOMAIN AUTHORITY</b> 11	<b>REFERRING DOMAINS</b> 22	<b>BACKLINKS</b> 34 NoFollow: 6
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No lost backlinks in the last month – good. Loosing backlinks usually reflect on website ranking.