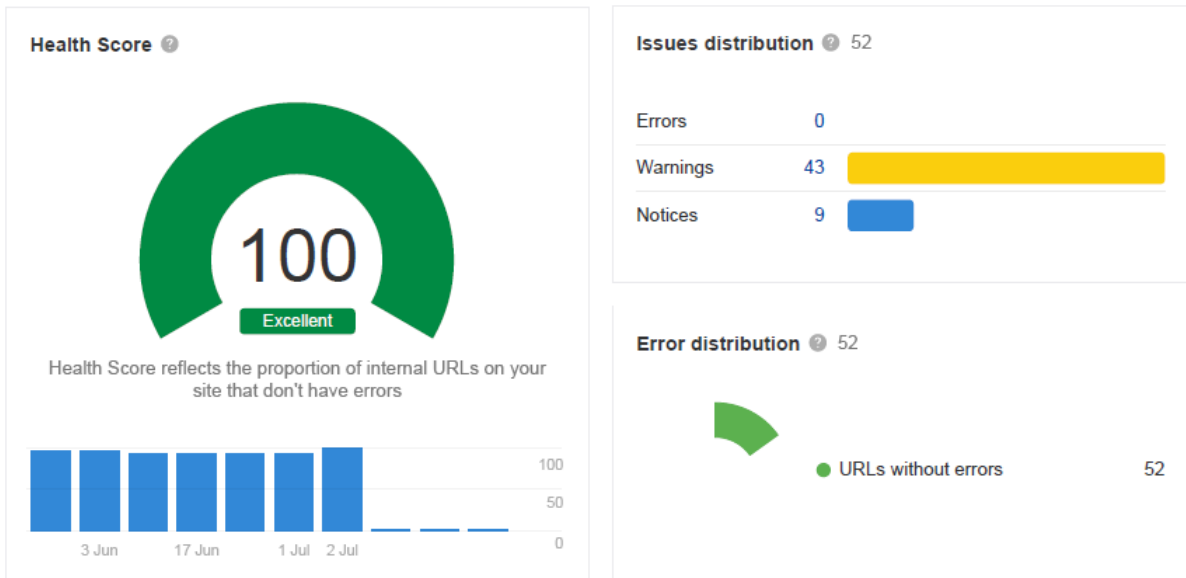


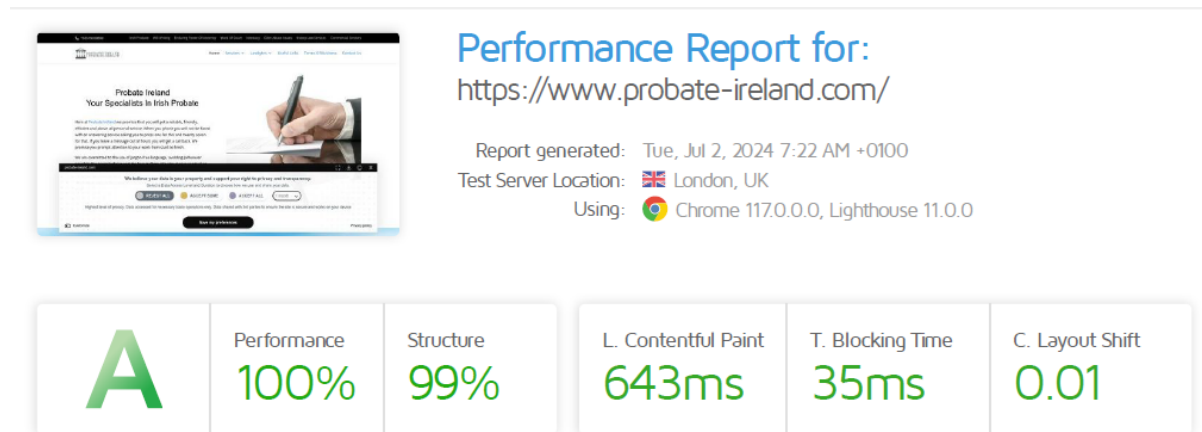
# SEO Assessment

## Website Health:



Overall is excellent, all errors eliminated.

## Website Speed:

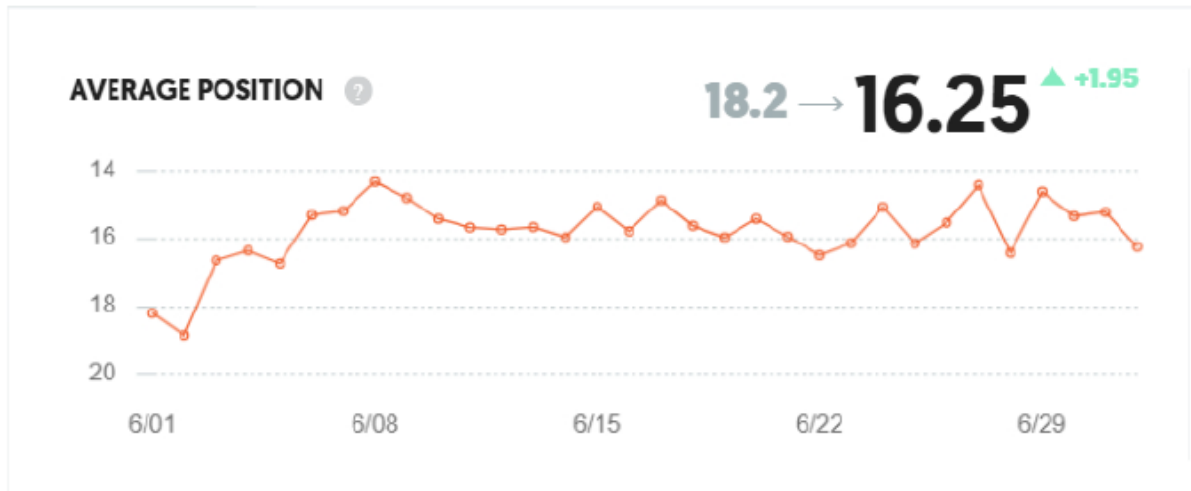


Website speed performance is absolutely perfect.

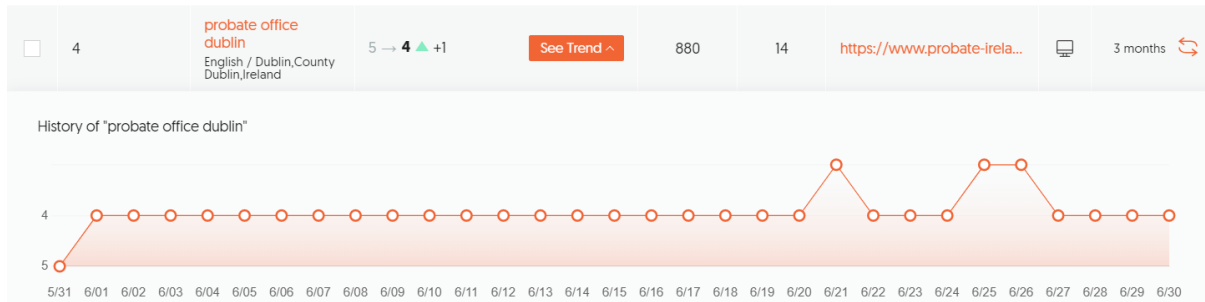
## SEO:

Average keywords position is growing. (see chart below)

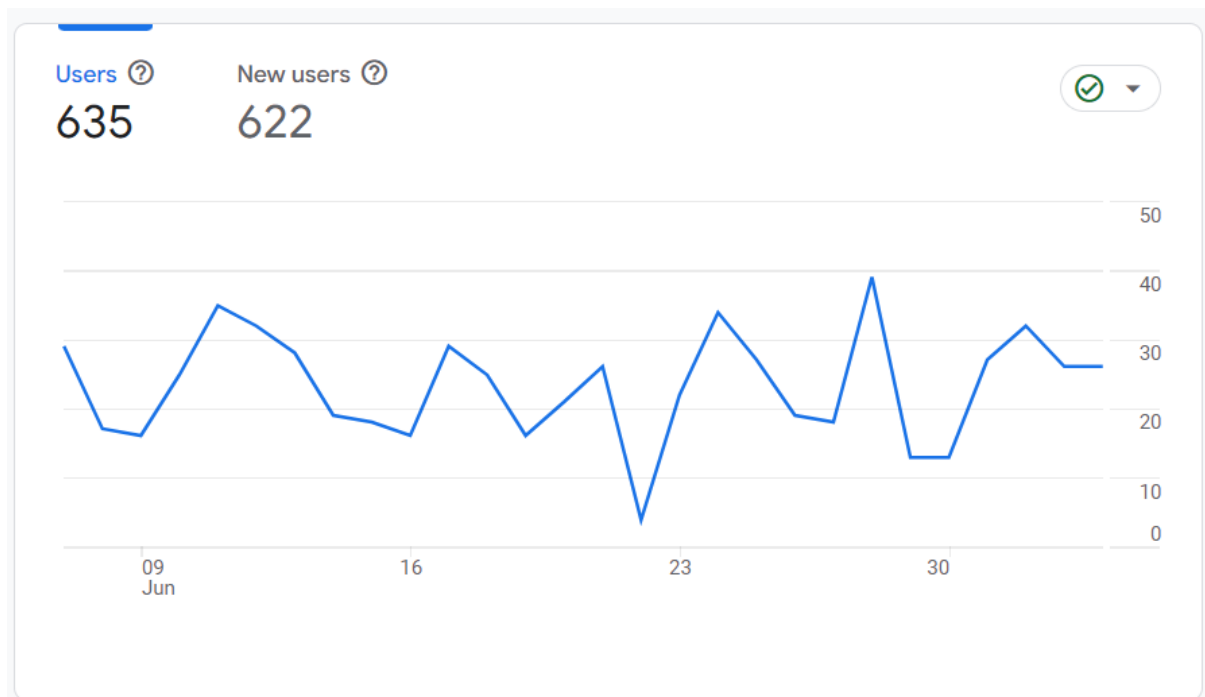
# SEO Assessment



“probate office Dublin” which is the most searchable keyword is balancing between 4 and 3<sup>rd</sup> place in Dublin. However locally, I spot it sometimes even on the first place.



Over 600 users visited your website in the last month. It is around 20 per day.



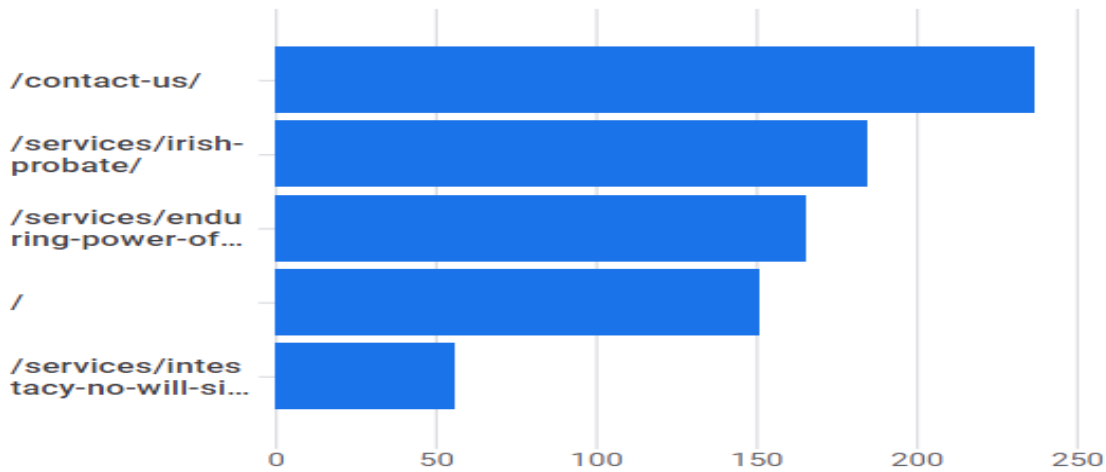
# SEO Assessment

Most of users from organic searches (from Google) spend on your website 1.20 seconds which is very good.

First user prim...Channel Group) ▾ +		↓ New users	Engaged sessions	Engagement rate	Engaged sessions per user	Average engagement time	Event count All events ▾
		622 100% of total	442 100% of total	59.01% Avg 0%	0.70 Avg 0%	1m 11s Avg 0%	3,628 100% of total
1	Organic Search	468	384	69.19%	0.81	1m 20s	2,758
2	Direct	152	53	28.19%	0.34	43s	839
3	Referral	2	5	83.33%	1.67	1m 04s	31

The most visited pages:

## Views by Page path and screen class



Page path and screen class ▾ +		↓ Views	Users	Views per user	Average engagement time	Event count All events ▾
		989 100% of total	635 100% of total	1.56 Avg 0%	1m 11s Avg 0%	3,628 100% of total
1	/contact-us/	237	182	1.30	28s	858
2	/services/irish-probate/	185	156	1.19	1m 41s	667
3	/services/enduring-power-of-attorney/	166	122	1.36	1m 52s	611
4	/	151	122	1.24	17s	587
5	/services/intestacy-no-will-situations/	56	48	1.17	41s	223
6	/lawbytes/succession-rights-children/	37	35	1.06	41s	159
7	/services/notary-law-services/	31	24	1.29	35s	115
8	/services/will-writing/	28	13	2.15	1m 39s	73
9	/lawbytes/succession-rights-spouse/	20	17	1.18	34s	73
10	/lawbytes/capital-acquisitions-tax/	17	15	1.13	47s	70

# SEO Assessment

Landing page	↓ Sessions	Users	New users	Average engagement time per session
	749 100% of total	635 100% of total	622 100% of total	1m 00s Avg 0%
1 /contact-us	159	146	137	42s
2 /services/irish-probate	138	129	122	1m 35s
3 /services/enduring-power-of-attorney	135	118	117	1m 45s

People visit websites as above the most often because keyword such as “probate office”, “probate Ireland”, “enduring power of attorney” are high in search results.

Traffic from different monitoring source: Also growing

ORGANIC KEYWORDS ●

**388**

ORGANIC MONTHLY TRAFFIC ●

**476**

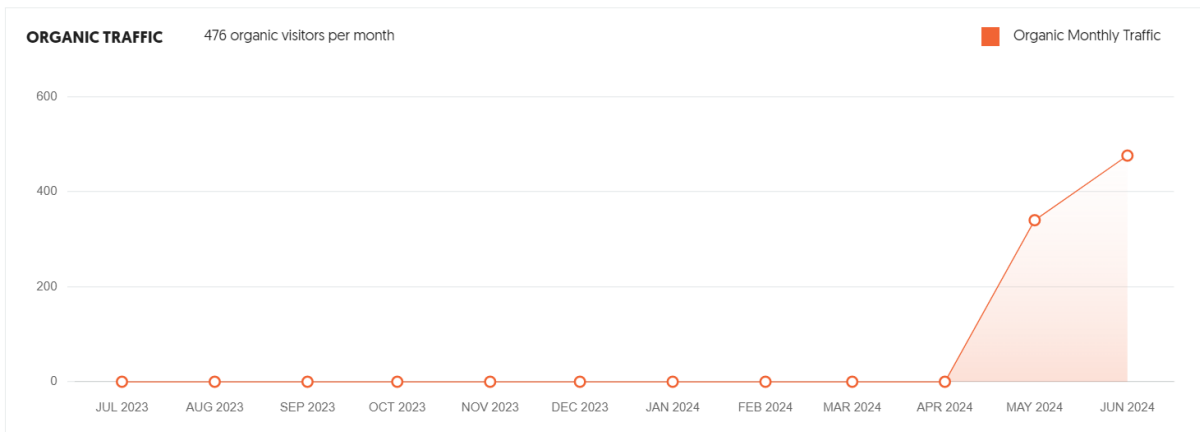
DOMAIN AUTHORITY ●

**14**

BACKLINKS ●

**185**

NoFollow: 98



## Backlinks

Backlinks slowly goes up.



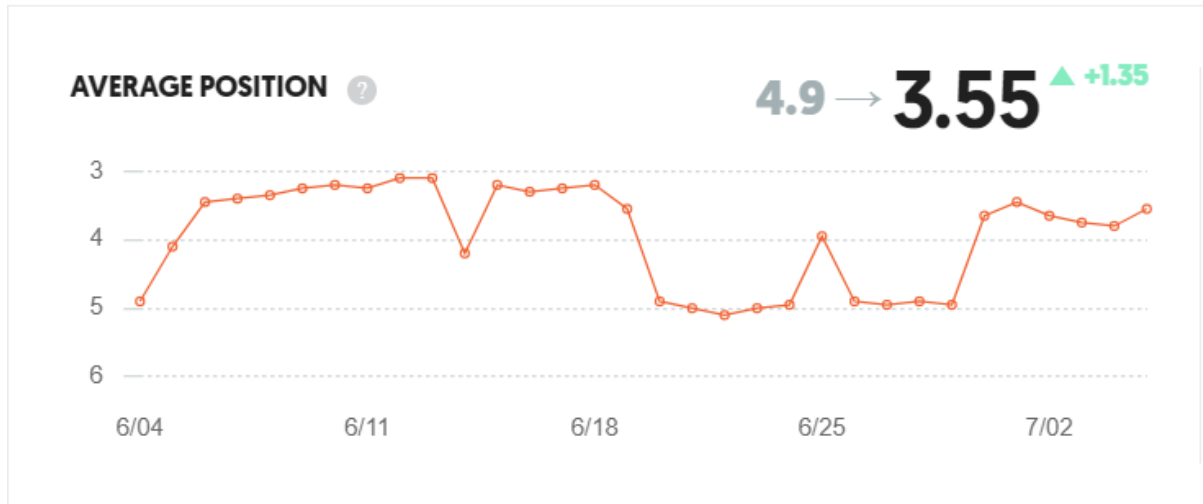
On red is where we started

## SEO Assessment

We keep building backlink profile sustainably.

### Summary:

We keep sustainable SEO with continues grow. I also add a short overview from notarylaw.ie below.



It is high, but jumping sometimes. We should keep going with SEO for this website as well. Anyway there was a good job done. I would like to improve general design of your websites to make them more attractive. Partly it was already done, however it should be complex.

There was 17 phone calls from your website notarylaw.ie to you.

	Event name	+	↓ Event count	Total users
			907 100% of total	161 100% of total
1	<a href="#">page_view</a>		254	157
2	<a href="#">session_start</a>		194	157
3	<a href="#">user_engagement</a>		179	108
4	<a href="#">first_visit</a>		154	154
5	<a href="#">scroll</a>		85	66
6	<a href="#">click</a>		24	16
7	<a href="#">phone_calls</a>		17	11